

The background features several decorative elements: a large light blue circle at the top center, a smaller light blue circle at the bottom center, a small dark blue circle at the top left, a small light blue circle at the bottom left, and two sets of blue wavy lines, one on the left and one on the right. The number '10' is centered within a dark blue circle on the left side.

10

# Types of Posts to End the Year Perfectly

A large blue circle in the top left corner, a smaller blue circle in the top center, and a blue triangle pointing down on the right side. Two blue wavy lines are positioned above and below the central text box.

1

## The Ones With The Highest Engagement

---

Create a carousel of the top 5 or 10 posts of the year, and repost it on social. You could even write a blog and share the link on social.

---

A large blue circle is in the top left corner. Another large blue circle is in the bottom left corner. Two blue wavy lines are positioned above and below the central white box. A dark blue triangle with the number '2' is on the left side of the white box. A small dark blue circle is in the top right area. A dark blue triangle is on the right edge. A light blue circle is in the bottom right corner.

2

## Your Accomplishments

---

Take a moment to celebrate the biggest milestones, awards, customers, employees and all the things that made your year.

---

A white rectangular box with a drop shadow is centered on the page. To its left is a dark blue triangle pointing right with the number '3' inside. Above and below the box are two blue wavy lines. To the right of the box is a dark blue circle. Below the box and to the right are two horizontal blue lines. The background features large blue circles and a dark blue triangle on the right side.

3

## Greetings Posts

Keep the mood light and share holiday-related pictures and collages from your company.



4

## The Year That Was

---

Create a video timeline of how your company developed over the year. You can focus on key customers, offerings, launches, sales, revenue etc.

---

5

## A Wish List For Christmas

---

If Santa asked you for your  
wish list, what would it be?

---

A white rectangular box with a drop shadow is centered on the page. To its left is a dark blue triangle pointing right with the number '6' inside. Above and below the box are blue wavy lines. To the right of the box is a dark blue circle. Below the box are two horizontal blue lines. The background features large blue circles and a dark blue triangle on the right side.

6

## Employee(s) of the Year

Celebrate individuals who had  
a significant impact on your  
company.

A large blue circle is in the top left corner. Another large blue circle is in the bottom left corner. Two blue wavy lines are positioned above and below the central white box. A dark blue triangle with a white number '7' is on the left side of the box. A small dark blue circle is in the top right area. A dark blue triangle is on the right edge. Two horizontal blue lines are on the right side, one above and one below the text.

7

## Lessons Learnt

Offer advice to people in similar situations and post a recorded video of the times your plans didn't take shape, and the lessons you learnt.





8

## Opinions

---


Are there strong social issues you want to back, or take a stand on? Write a compelling piece and encourage conversations. People admire companies that have a voice.

---



9

## Polls



---

Trying to test something new?  
Give polls a chance and  
validate your views.

---

The page features several decorative elements: a large blue circle in the top-left corner, a smaller blue circle in the top-center, and a dark blue triangle pointing downwards on the right side. There are also two sets of blue wavy lines, one above and one below the central text box. The number '10' is displayed in white on a dark blue triangular background.

10

## Resolutions For The New Year

---

What goals have you set for the upcoming year in terms of growth, revenue, sales, marketing, brand etc? Make them public, so you feel committed to them.

---