



Fun and
Important Social
Media Ideas for
DECEMBER



DEC 1



GIVING TUESDAY



The Tuesday after Thanksgiving is Giving Tuesday symbolising generosity. Show support to your local shops, organisations, friends, strangers or team!

DEC 3



**INTERNATIONAL
DAY OF PERSONS
WITH DISABILITIES**



This day is to embrace and respect people with disabilities. There are so many special needs people with talent. Time to give them a voice on your feed.

DEC 4



**WORLD WILDLIFE
CONSERVATION**



WWF's Conservation Day is dedicated to preventing wildlife crime. Many endangered species are martyred everyday. It is time to spread awareness about their protection and support a social cause.

DEC 7



WALT DISNEY DAY



Walt Disney's animation legacy is honored this day. Whip out your favourite Disney character and show your creativity on social media.

DEC 8



**PRETEND TO BE A
TIME TRAVELLER DAY**



Who doesn't like a childhood fantasy? Loosen up and post a picture of yourself in a figure from the past or even the future. Draw inspiration from your favourite time travel shows, films or books!

DEC 10



HUMAN RIGHTS DAY



This day was declared in 1948 by the United Nations after The Universal Declaration of Human Rights was adopted. It is important to stand up against injustice on social media.

DEC 14



FREE SHIPPING DAY



Free Shipping Day was founded in 2008, to highlight ecommerce and online shopping which had gained momentum until today. This day is popular in the US, Canada and the UK, but if you're an Indian ecommerce company, you can use this day to promote your business.

DEC 20



**NATIONAL UGLY
CHRISTMAS SWEATER
DAY**



Reminisce that nostalgic and ugly Christmas sweater. Engage your audience by asking them to share pictures of their Ugly Christmas Sweaters.

DEC 21

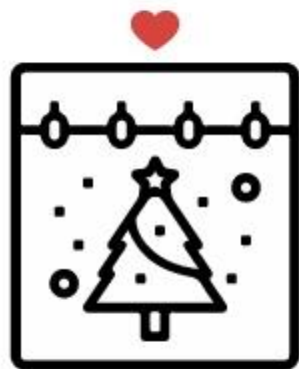


**CROSSWORD PUZZLE
DAY**



Way back in 1913, the crossword puzzle debuted in the New York World newspaper. These puzzles are known to relieve stress and shape vocabulary. Engage your social media audience with a mind boggling brain teaser!

DEC 25



CHRISTMAS DAY



Here comes the most awaited festival day. Publish that kickass Christmas content you've been planning all year. Share a story or two of how Christmas in your company is.

DEC 31



NEW YEAR'S EVE



It's the end of 365 happening days. You've made it. Talk about your resolutions for the year, and ask your readers to share theirs.